

*Hudson/Delaware Chapter
Society of Environmental Toxicology and Chemistry*



Society of Environmental Toxicology and Chemistry

January 15, 2010

Dear Friend and Colleague,

On behalf of the membership and the Board of Directors of the Hudson/Delaware Chapter of the Society of Environmental Toxicology and Chemistry (SETAC), I am writing again today to ask for your support as a Corporate Sponsor of the Hudson/Delaware Chapter of SETAC. Your support as a Corporate Sponsor would play a vital role in helping ensure the effectiveness and success of this unique and much-needed organization. The benefits to the Society from your sponsorship are numerous and they are outlined on the attached page, as are some of the benefits your company will gain as a Corporate Sponsor (in addition to our sincere gratitude). Three different levels of Corporate Sponsorship are defined (**Sustaining, Full, and Associate**). Additionally, Corporate Sponsors may elect to contribute toward specific needs (e.g., newsletter, student awards). Before focusing on the mutual benefits of sponsorship, let me briefly describe the scope and nature of SETAC and the Hudson/Delaware Chapter.

SETAC is a nonprofit, worldwide professional society dedicated to developing sound principles and practices for the protection, enhancement, and responsible management of environmental resources. SETAC was founded in 1979 and membership has grown to nearly 5,000 members from 50 U.S. states, 13 Canadian provinces, and more than 70 countries worldwide. SETAC promotes the advancement and application of scientific research related to contaminants and other stressors in the environment, education in the environmental sciences, and the use of science in environmental policy and decision-making. SETAC is comprised of individuals and institutions representing a balance of academia, industry, consulting, and government, and it provides a forum where scientists, managers, and other professionals focus on multidisciplinary, science-based approaches leading to sustainable environmental quality.

The Hudson/Delaware Chapter of SETAC was founded in 1984 and is comprised of members from Pennsylvania, New Jersey, Delaware, and southeastern New York. Your support helps provide a most important forum for promoting the goals of SETAC within our region. Your sponsorship and involvement is very important to the continued success of the chapter. Please contact me at my email, nazario@aquasurvey.com, or by phone, 908-347-4104 or Treasurer Chris Nally at chrisnally@americanaquatic.net or by phone, 610-434-9015 for more information.

Kind regards,

Donald J. Nazario
President (2009-2010)
Hudson/Delaware Chapter of the Society of Environmental Toxicology and Chemistry

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CORPORATE SPONSORS PROGRAM

The Hudson/Delaware Chapter of SETAC is always “*on the move*”. The Board of Directors frequently considers new and different ways to deliver services and activities to meet the needs of our members and achieve the goals of the Society. Contributions from our Corporate Sponsors help to offset a significant portion of the cost of these services and activities, some of which include:

- **Annual Spring Conference:** A 2-day conference including invited Plenary speakers on a compelling topic, a variety of workshops/short courses, opportunities for members to make platform and poster presentations regarding their research, a Keynote address offering unique perspectives, exhibitors and wonderful social events. This past April 2009 the Spring Conference was held in Bear Mountain, NY at the Overlook Lodge. Previous meetings were held at the historic Prallsville Mills in Stockton, NJ in 2007 and Seton Hall University in 2008. We are planning to return to Prallsville Mill in Stockton, NJ again this Spring on April 21-22, 2009.

- **Fall Workshop:** A 1-day annual program planned with invited speakers focused on a critical and/or timely issue. Recent Fall Workshops included the 2007 event held at the Adventure Aquarium in Camden, NJ and the topic was “*Environmental Risk Assessment of Metals and Metalloids*”. The 2008 workshop “*Perspectives on Regulatory Criteria and Screening Levels Based on Fish and Wildlife Tissue Residues*” was held at the Rutgers EcoComplex in Bordentown, NJ.

- **Fall Social:** This year the Board of Directors tried a new event. On Wednesday, September 30, 2009 the chapter held a more informal get together at a restaurant in Somerville, NJ. Laurie Gneiding of AMEC presented an interesting talk on nanotechnology. We are hopefully planning something in the winter 2010 also.

- **Student Awards:** A competitive program for graduate students who prepare and submit the best manuscript, and for graduate and undergraduate students who prepare and present the best posters. Awards for best manuscript are presented at the Spring conference, but applicants can submit any time. Through the generous support of our Corporate Sponsors, we have provided “Best Manuscript” awards to graduate students up to \$1500, and “Best Poster” awards to graduate and undergraduate students up to \$300 and \$200, respectively. Additionally, HDC-SETAC supports the Delaware Valley Science Fair, a regional science fair for high school students, sponsoring three awards of \$300, \$200, and \$100.

- **Newsletter:** Previously Published biannually, the HDC-SETAC newsletter has been a real struggle to prepare and distribute this past year. We really encourage help from our Corporate Sponsors with folks familiar with layout, design and website placement for the newsletter. The newsletter can reach out to more than 600 environmental professionals encompassing more than 200 industrial, consulting, academic and governmental organizations in the Hudson-Delaware region. This newsletter typically highlights upcoming HDC-SETAC meetings, notes other related meetings (e.g., SETAC North America), includes articles by Board members on diverse subjects (e.g., regulatory updates, research/work projects), and provides a forum for information about student awards and scholarships. The Board invites all members to offer information for publication in the newsletter. This includes of course Corporate Sponsors who have the ability to advertise and write articles.

- **Website:** Our website at www.hdcsetac.org is good way to keep informed of the chapter’s activities. You can learn about the Chapter (e.g., bylaws, Board members), view regional job opportunities, apply for HDC-SETAC membership, become a Corporate Sponsor, and register for upcoming events -- all via the website. You can even download selected presentations from previous conferences and workshops, and link to websites for SETAC North America and SETAC publications. Our Corporate Sponsors are recognized on the HDC-SETAC website, with links to their respective websites if desired.

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There are three levels of corporate sponsorship.

Sustaining Sponsor (\$1,000 or more)

Full Sponsor (\$500)

Associate Sponsor (\$250)

Benefits of Corporate Sponsorship:

Acknowledgement

Corporate Sponsors are acknowledged in each HDC-SETAC newsletter with a formal “thank you” inside the newsletter. The newsletter will contain the names/company logos of our Corporate Sponsors, noting those that are Sustaining, Full, and Associate (from top to bottom). This tiered identification of our Corporate Sponsors is also presented on the HDC-SETAC website. Our Corporate Sponsors are also gratefully acknowledged at all HDC conference and workshop venues (verbally, in program brochures, and on posters displayed in the registration area).

Free Meeting Registration

For the events planned for 2010, complimentary registrations are as follows:

- Sustaining Sponsors receive **three (3) free registrations to the Spring Meeting** in April 2010
- Full Sponsors receive **two (2) free registrations to the Spring Meeting** in April 2010
- Associate Sponsors receive **one (1) free registration to the Spring Meeting** in April 2010

Advertising

Sustaining and Full Corporate Sponsors may submit relevant advertising (i.e. for services and products) for inclusion in our newsletter or on the website at no charge. Sustaining and Full Corporate Sponsors may also utilize dedicated table space for display of corporate promotional literature at all HDC conferences and workshops.

Job Posting

Sustaining and Full Corporate Sponsors may submit job postings for inclusion in the HDC-SETAC Newsletter and on the HDC web site.

In addition to the above, if desired, Corporate Sponsors may contribute by covering costs associated with specific HDC services and activities (e.g., printing newsletters, sponsoring student awards, providing expertise for website), and will be specifically and appropriately recognized for these important contributions. The Board of Directors of HDC-SETAC encourages potential Corporate Sponsors to consider the possibilities and think broadly when it comes to such opportunities. Please contact any member of the HDC-SETAC Board of Directors if you have questions.

Renewing Corporate Sponsors and New Corporate Sponsors are encouraged to confirm their commitment by contacting Chapter Treasurer Chris Nally (610-434-9015, chrisnally@americanaquatic.net) or Chapter President Don Nazario (908-347-4104, nazario@aquasurvey.com). Your sponsorship is very important to the continued success of our chapter. **THANK YOU!**